

360° Unique

While its beauty is easy to see on the outside, the true value of International Place lies deep within the details of its blueprints. A study by Gensler, world-renowned architects and planners, articulates the unique performance efficiencies of this world-class business environment.

Gensler audited every office tower in Boston's Downtown business district that rises over 25 stories or contains more than one million sq. ft.—all to see how International Place's signature design speaks to the needs of planners and workers. This executive summary demonstrates that the features that give International Place its striking appearance also make it an efficient performer.

30%

More Unobstructed Views.* The views from other Boston high rises are often the curtain walls of other buildings, particularly in Boston's tightly packed Downtown business district. International Place is the exception, with up to 360° of unobstructed views overlooking Boston Harbor, the Rose Kennedy Greenway, the Seaport, Back Bay and beyond.

51%

More Sunlight Penetration.* Sunlight pours into International Place's unique floor plates, while other office towers have significantly more interior dark space. The end result is best-in-class natural light, a proven contributor to optimal productivity.

57%

Fewer Planning Obstacles Per Floor.* Most other Downtown Boston towers are burdened with numerous columns and other structural elements that inhibit space planning by limiting flexibility. International Place was designed with minimal obstructions.

17%

More Trophy Space Per Floor.* While many towers offer large chunks of interior 'dark space', International Place features unique floor shapes that maximize valuable trophy space—the prestigious space within 25' of windows.

45%

More Glass Area.* Glass square footage (GSF) is the area of glass in the perimeter of the building for a given floor. International Place has one of the highest GSF's in the sample set.

The full, confidential report is available via select requests to The Chiofaro Company.

*compared to the sample set average

Gensler

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